



UNIVERSITY OF SOUTH CAROLINA

COLUMBIA, S.C. 29208

COLLEGE OF JOURNALISM
AND MASS COMMUNICATIONS

June 14, 1990

Fran Wheeler, PhD
Center For Health Promotion
S.C. D.H.E.C.
2600 Bull Street
Columbia, SC 29201

Dear Dr. Wheeler:

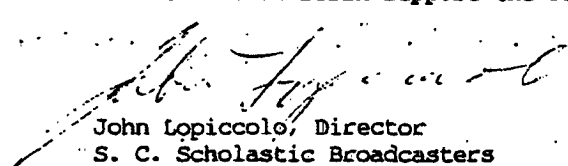
As director of the South Carolina Scholastic Broadcasters Association, I give our support to the Project Assist Application of the S. C. Department of Health and Environmental Control.

As a tobacco state the magnitude of the problem of tobacco use is often downed played.

As an association of high and middle school broadcast clubs, our membership is in fact, a major target audience for an anti-tobacco use campaign. Our student members could be a valuable resource in attempting to reach student tobacco users.

The S. C. Department of Health and environmental Control and the American Cancer have the professional and volunteer staffs in place to administer such a project.

The officer of SCSBA support the Project ASSIST application.


John Lopiccolo, Director
S. C. Scholastic Broadcasters

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